UNICEF 6 elements for FGC abandonment

1. An approach which is not forced or judgemental with a focus to fulfil human rights and empower girls and women

- Communities raise the issue of FGC when they increase their awareness and understanding of human rights and make progress towards areas of immediate concern e.g. health and education
- Despite taboos, the issue emerges because the group are aware FGC causes harm
- Community discussion contributes to new understanding that girls would be better off if everyone abandoned the practice

2. Community awareness of the harm caused by the practice

 People share experiences through non-judgemental public discussion + non-directive reflection → costs of FGC more evident

3. The collective choice of a group that intermarries/is closely connected

- FGC a community practice, most effectively given up by the community acting together rather than individuals acting on their own
- Ability of group members to organise and take collective action can result in transformation of the social convention

4. Explicit public affirmation of collective commitment to abandon

- Community makes clear their will to abandon FGC
- Various forms joint public declaration in a large public gathering, authoritative written statement of collective commitment to abandon

5. Organised diffusion to ensure the decision spreads rapidly from one community to another and is sustained

- Communities engage neighbouring villages so the decision to abandon can be spread and sustained
- Engage communities exercising a strong influence
- When decision sufficiently diffused → social norm has shifted and now serves to pressure individuals to abandon the practice

6. An environment that enables and supports change

- Commitment of government at all levels to introduce appropriate social norm measures and legislation, complemented by advocacy and awareness efforts
- Civil society integral to enabling environment
- Media role in facilitating the diffusion process