

Thank you for being part of launching of this exciting new animation, which has been made in partnership between [Orchid Project](#) and [Positive Negatives](#), and our inspirational grassroots partner in Senegal, [Tostan](#) and released to coincide with **the International Day of the Girl Child**. 🧠

**There are several ways you can help us to amplify Aissata's story as widely as possible:**

1. **Share: On Twitter, Facebook, Instagram and LinkedIn** 📱
2. **Amplify: At events, on your platforms, and in your work** 🌐

## 1. Share 📱

Here are some suggested posts below to schedule on Twitter, Facebook, Instagram and LinkedIn. Please feel free to change the text for your own channels, and download shareable images from [here](#).

### Twitter and Facebook

This is the true story of Aissata, 42 from Northern Senegal, whose community made the historic decision to #EndFGC, together. On the #DayOfTheGirl - Share. Act. Discuss. Be part of the global movement. @OrchidProject @Tostan @PosNegOrg #EndFGM [http://bit.ly/ Aissata](http://bit.ly/Aissata)

Female genital cutting (FGC) is a human rights violation which all girls should live free from. Watch & share the true story of Aissata & her inspiring community, who chose to leave FGC behind. #DayOfTheGirl #EndFGC @OrchidProject @Tostan @PosNegOrg [http://bit.ly/ Aissata](http://bit.ly/Aissata)

Together, we can all be part of a world free from female genital cutting (FGC). Share Aissata's story this #DayOfTheGirl #EndFGC #EndFGM @Tostan @OrchidProject @PosNegOrg [http://bit.ly/ Aissata](http://bit.ly/Aissata)

This #DayOfTheGirl, @OrchidProject has launched a new animation - "Choosing a world free from FGC: Aissata's true story". Share, act, & discuss. Join the movement to #EndFGC for all future generations of girls. @Tostan #EndFGC @PosNegOrg [http://bit.ly/ Aissata](http://bit.ly/Aissata)

Today on the #DayOfTheGirl we are sharing the powerful true story of Aissata and her community in Northern Senegal. Her story tells of hope for girls around the world that FGC will end. Share. Act. Discuss. #EndFGC #EndFGM @OrchidProject @Tostan @PosNegOrg [http://bit.ly/ Aissata](http://bit.ly/Aissata)

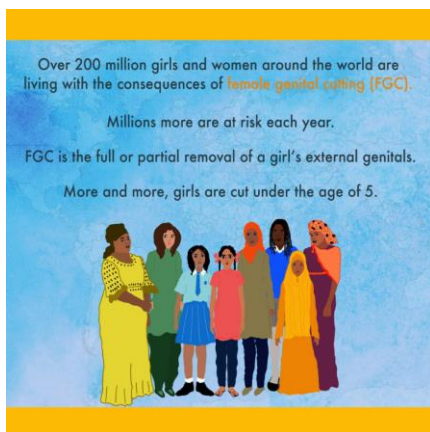
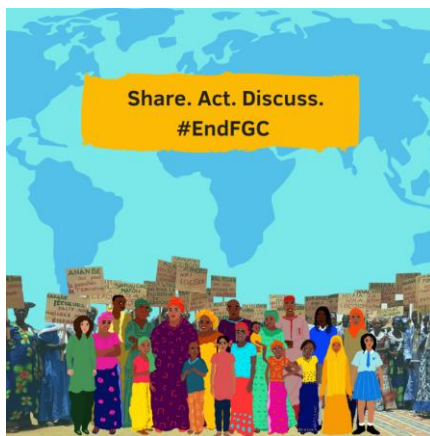
## Instagram

“I was cut at 7 years old.....” Female genital cutting (FGC) is an issue that impacts over 200 million women and girls globally, and 3.9 million girls are at risk each year. Today on #DayOfTheGirl, @OrchidProject has launched an animation, telling the true story of Aissata and her community in Northern Senegal. They made a decision together to end FGC for their daughters, future generations and for their whole community. Head to @OrchidProject to watch her story, and support the global movement to #EndFGC #EndFGM @PosNegOrg

“The pain was indescribable. I didn’t understand what was happening...” Aissata and her friends grew up in a small village in rural Senegal. Like millions of girls around the world, they underwent female genital cutting (FGC) at a young age. This #DayOfTheGirl, 11th Oct, head to @OrchidProject to watch Aissata’s inspirational story about how her community made the decision to abandon FGC through the power of #humanrights. Share. Act. Discuss. Be part of the movement to #EndFGC #EndFGM @PosNegOrg @TostanInc

## LinkedIn

Aissata, 42, from Northern Senegal underwent female genital cutting (FGC) when she was 7 years old. This new animation from @OrchidProject, @Tostan and @PositiveNegatives tells the story of how her village came together to make the decision to abandon the practice, and transformed their community.  
[http://bit.ly/ Aissata](http://bit.ly/Aissata)



## 2. Amplify

For FGC to end globally, we need people at **all levels** to support change; from the grassroots to global leaders and governments. We hope that Aissata's story can be a powerful resource to share the potential for FGC to end, across platforms within global, national, regional and local spaces. With your help, we hope to amplify the positive message that change is possible. FGC can end.

This animation resource has been created for use by activists, practitioners, NGOs, educators, civil servants, charities, community groups, and anyone wanting to be part of the global movement to end FGC. We're asking you to use and create platforms to share Aissata's story to inspire as many people as possible.

**If you're holding a event - from a grassroots community discussion to an international gathering- and would like to show Aissata's story, please contact [miranda@orchidproject.org](mailto:miranda@orchidproject.org).**

We'd love to hear how Aissata's story has inspired you to act, so please get in touch to let us know how you have shared or amplified the animation or comic.

**Thank you.**